



TREASURED PETS
Fine Art Portraits

DRESS CODE

A little planning before your portrait sitting keeps the focus right where it belongs: on you and your pet. And you'll love it so much more!

Colors: solid, and in tune with your pet



Echo your pet's coloring



golden camel & denim black & brown calico brown & denim dalmatian black tee & dark denim
a solid shirt and dark jeans in your pet's own tones makes for a cohesive look



Busy & distracting



*no stripes, plaid, neon or logos
no light top with dark pants, or dark with light:
it cuts you in half*



Two pets, two tones

Tip for him: a dark shirt or tee under a jacket looks sharp, especially with dark jeans.



taupe, slate & chocolate bridge gray and brown



Olive greens & browns



olive and chocolate beside brown and ginger coats

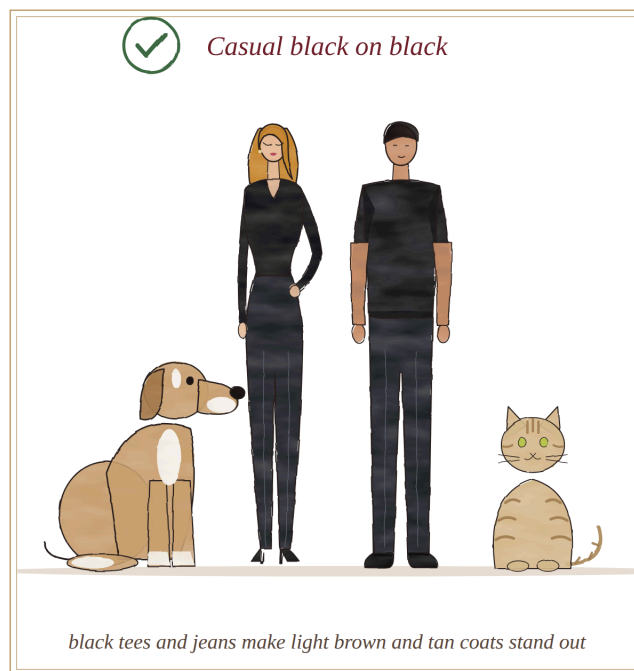
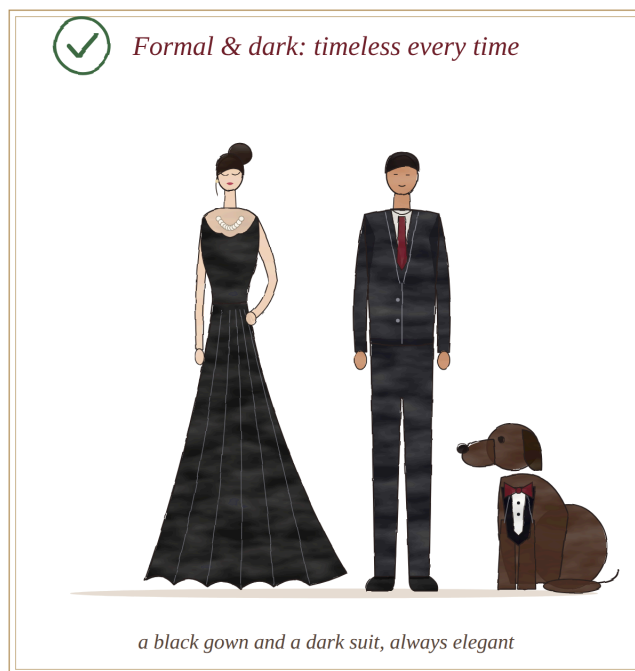


Family portraits: dark & striking



dark tones make white coats stand out

When in doubt, wear all black, no matter the color of your pet



Before you arrive

- ☐ Have your pet groomed and nails trimmed a few days before your sitting.
- ☐ Choose one outfit per person, try it on ahead of time.
- ☐ Arrive dressed and ready to be photographed.
- ☐ Pack a lint roller for last-minute pet hair.
- ☐ Style your hair the way you love it; keep makeup natural and jewelry simple.
- ☐ Tidy your nails for Happy Feet shots in sandals or bare feet.
- ☐ Wear eyeglasses with a non-reflective coating if you have them.
- ☐ Exercise your pet beforehand and bring a favorite toy or treats.

Solid colors always work best. Patterns, prints, bright colors and logos pull the eye away from faces and from your pet. The one exception is a deliberate statement, like a red dress or red shoes chosen on purpose.

Choose tones that echo your pet's coat so the portrait feels calm and unified. Not sure? Send us a photo of your pet with your outfit ideas and we'll help you choose.

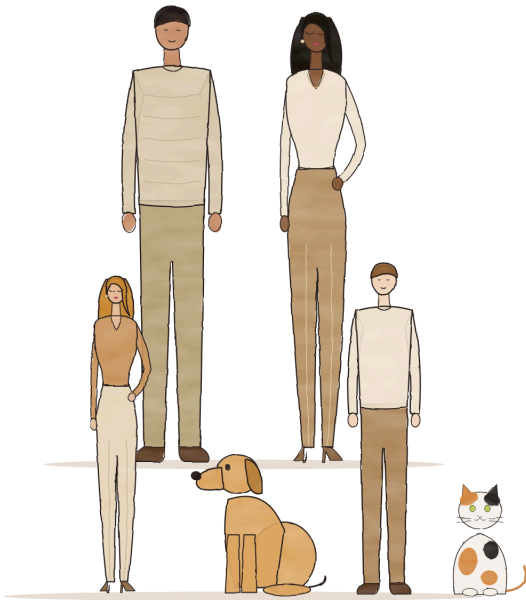
If your pet is...	Try tones like...
Black or very dark	Black, charcoal, navy, deep jewel tones
Brown, chocolate or red	Chocolate, rust, camel, olive, warm taupe
Golden, tan or cream	Cream, oatmeal, camel, soft caramel
White or very light	Ivory, soft gray, light neutrals
Gray, silver or blue	Gray, slate, heather, dusty blue
Multi-colored or spotted	Pick one of your pet's colors and stay in it

Family portraits: coordinated, not matching





Family portraits: casual & warm



soft, solid neutrals that echo golden and calico coats



Family portraits: shades of brown & black



chocolate, cocoa & black echo black and brown coats

Style and fit

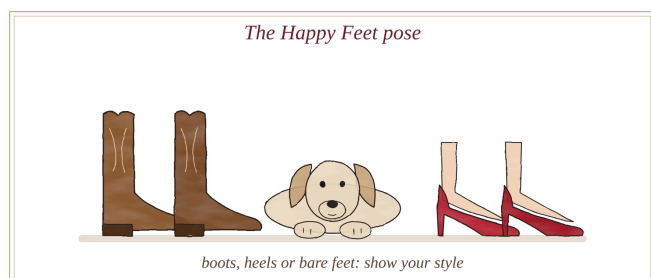
Dress casually or formally, whichever feels most like you:

- **Simple and classic.** Timeless pieces never look dated, and texture or layers add depth without pattern.
- **Not too tight.** Well-fitting clothes flatter everyone. Try everything on before your sitting.
- **Seasonless.** Nothing too wintery or too summery, so your portrait feels right all year.
- **Pet-hair friendly.** Skip fleece, velvet and fuzzy knits; smooth cottons, denim and crisp wovens stay cleaner.
- **Coordinated, not identical.** Everyone should wear a similar style and color family, such as navy, charcoal and black together.
- **Shoes.** Dress head to toe: clean, darker shoes that suit your outfit. White sneakers as a statement? Keep them spotless. Bare feet can work for everyone in casual portraits, and for children under 6 in formal ones.
- **Going formal?** Black, navy and charcoal always look elegant, especially beside a dark-coated pet.

Happy Feet and dressing your pet

Our **Happy Feet** pose is a close-up of your feet alongside your pet. Dress it up or down to match your personal style: cowboy boots, high heels, sneakers or bare feet. Bring more than one pair if you can't decide.

We keep **pet pearls and tuxes** in the studio, or bring any clothing or accessories you'd like to include. If your pet isn't used to wearing clothes, practice at home first.



Close-up profiles



Our close-up profile portraits place you and your pet side by side, faces turned the same way, against a dark background. It's an artistic presentation that captures the closeness and bond you share.

For these portraits, a simple dark t-shirt is perfect. With no distracting colors or details, the soft light falls on your faces and the connection between you becomes the whole story.